

January 21st, 2014

SPECIAL PROGRAM OF CULTURE AND ART

On January 17th, while leading the 25th Anniversary Ceremony of the National Council for Culture and the Arts (CONACULTA), President Enrique Peña Nieto reaffirmed his commitment to an innovate cultural policy leading to a plural and democratic society, and made a call to “use positively our great human and physical capital to consolidate Mexico as a cultural power of the XXI century”.



5 NATIONAL GOALS OF THE CULTURAL AND ART PROGRAM

In order to extend the access of all Mexicans to various creative and intellectual manifestations, the axes of the special program of culture and art have been harmonized in each one of the five great national goals that the Government has set.

1. Making culture a means of cohesion, social inclusion and the prevention of violence.
2. Protect the country's cultural heritage with decent infrastructure accessible to all, thereby promoting an Inclusive Mexico.
3. Promote universal access to culture, its goods and services, to contribute to people's education and integral training to achieve a Mexico with Quality Education.
4. Mobilize cultural resources and stimulate creativity, to increase the economic potential of culture and promote creative industries in the consolidation of a Prosperous Mexico.
5. In exercising our Global Responsibility, increase cultural tourism and project Mexico in the world.

WHAT IS THE GOAL?

Culture will be an essential part of the integral development that the Government expects for the entire country.

The objective will be to encourage the talent and creativity of every Mexican, while promoting national and universal culture inside and outside our borders.

HOW CULTURAL DEVELOPMENT WILL BE SUPPORTED?

The government will provide more than 18,300 million pesos for the cultural and art fund during this year. This amount exceeds last year's program by 600 million pesos.

WHAT ARE THE STRATEGIES OF THE SPECIAL PROGRAM FOR CULTURE AND ART 2013-2018?

First: To give a perspective of equality and social inclusion to the cultural action as a whole. For this, new programs will be designed in order to increase the contribution of culture to the actions of the government of the Republic, focused on development, security and social prevention.

Second: The conservation and intensive use of heritage and cultural infrastructure.

Third: The universal access to culture and the use of digital media under the premise that in our country there is a considerable growth of Internet users, who last year increased from 41 to 46 million users.

Fourth: Incentives to creation and to productive cultural development, recognizing the full impact of culture as an economic sector.

Fifth: Expand dialogue and cultural exchange between Mexico and the world, in order to reposition the image of Mexico and strengthen the Mexican presence in major international fora as well as foreign expressions in our country.

RELEVANT CULTURAL ACTIVITIES IN 2014

2014 will be an emblematic year for culture in Mexico, and will celebrate the centenary of the birth of Octavio Paz, the 80th anniversary of the Economic Culture Fund, and half a century of the National Museum of Anthropology.

Highlights

- Mexico is ranked fourth place worldwide on documentary heritage;
- Mexico is ranked fifth worldwide in linguistic diversity;
- Mexico is ranked sixth in world heritage;
- Mexico is ranked twelfth in intangible cultural heritage.

More information...
www.conaculta.gob.mx