



DAY OF THE DEATH ALTAR IN HONOR OF PETE CENARRUSA

The Consulate of Mexico in Boise unveiled a *Día de Muertos* (Day of the Death) altar on Wednesday October 30th in memory of late Pete Cenarrusa, former Idaho's Secretary of State, as a way to honor him and his many accomplishments as a distinguished Idahoan and United States citizen.

Mr. Cenarrusa was elected to the House of Representatives in 1950, where he served nine terms. In 1967, the Governor of Idaho appointed him Secretary of State, position that he held for 36 years upon his retirement in January 2003.

Día de Muertos is a Mexican festivity that combines both pre-Colombian and Hispanic traditions. During August, the Aztecs paid tribute to Mictecacihuatl, the goddess of the death, while the Spanish *Conquistadores* celebrated the day of "All Saints" in November. The encounter of both cultures in early 16th Century, transformed these festivities into today's *Día de Muertos*, a celebration that has been preserved for more than 500 years and declared by UNESCO in 2003 as an intangible Cultural Heritage of Humanity.

An altar is built by Mexicans to honor the beloved ones, but also public figures that passed away. Set in the altar to remember them are personal items and other handcrafted figures, such as sugar skulls, colorful paintings, *Cempasúchil* flower (marigolds) and flavorful dishes.

Screening of Los Graduados/The Graduates

The Consulate of Mexico and Idaho Public Television offered the screening of *Los Graduados/The Graduates* on October 9th at the Consulate's facilities. This documentary shows the obstacles that many Latino students from around the United States face in their path to a college education.

This partnership gave the opportunity to host foundations and university representatives, as well as superintendents and members of the community who are involved in education subjects, and offer an open space where to discuss the access to college education.

IME-Becas Scholarship Program 2013/2014

On October 25th, the resources of the IME-Becas Scholarship Program 2013/2014 were awarded to *Boise State University, Catholic Charities of Idaho, The College of Western Idaho y Treasure Valley Community College*. Through this Program, the Government of Mexico will support Mexican students to finish their higher education and adult education in the states of Idaho and Oregon.

The IME Scholarship Program was created in 2005 to help raise the educational levels of the Mexican population living in the United States. Since then, the Government of Mexico has yearly given 10 million pesos to non-profit social organizations or institutions that offer education, training or higher education programs that support Mexican immigrants who are interested in starting, continuing or finishing their studies.

The Consulate of Mexico in Boise fulfills the commitment of the Government of Mexico to contribute to the development and personal improvement of the Mexican community, and encourages labor certification of Mexican workers seeking to improve their education.



COMPETITIVE MEXICO

Mexico is one of the most competitive countries in the world for productive investment due to its macroeconomic and political stability, low inflation, size and strength of its domestic market, economic growth rate and capacity to produce advanced manufacturing (high-tech products).

Mexico is an open economy that guarantees access to international markets through a network of free trade agreements. The country boasts a strategic geographic location and competitive costs to service global markets. It also has an important pool of young and highly skilled human capital.

Currently, Mexico offers countless opportunities thanks to the commitment of President Enrique Peña Nieto's government to promote reforms that foster the country's economic outlook. For this reason, the government has set five major goals: to have a peaceful, inclusive, well-educated, prosperous and globally-responsible Mexico.

MEXICO IS ONE OF THE 7 MOST ATTRACTIVE COUNTRIES TO INVEST IN, ACCORDING TO THE WORLD INVESTMENT REPORT 2013 OF THE UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT (UNCTAD).

HUMAN RIGHTS: MEXICO'S INTERNATIONAL AGENDA

Mexico positions itself once again as main promoter of migrant's human rights as it presented an allegation about child protection during the 48th period of sessions of the Inter-American Court of Human Rights.

Mexico's argument made reference to recent legislative and jurisprudential developments related to the constitutional status of human rights contained in the international treaties from which the country is part. This fact places Mexico in a leading role in subjects related to the defense and promotion of human rights.

Mexico mentioned the importance and content of minimum protection rights standards for migrant children that include due process, non-repatriation as a measure to protect children as vulnerable groups, respect family reunification, and the right of application to obtain refugee recognition. The subject of securing an effective mean of protection of those children and teenagers during their entrance, transit, residence and travel to their country of origin, was reaffirmed as a national priority.

Mexico supports and values the work of the Inter-American Court of Human Rights, both in contentious and advisory. Mexico has requested the advice of the Court in two occasions. The first in 1997 entitled "the right to information on consular assistance in the framework of due process", and in 2002 about "legal status and migrant's human rights".

DID YOU KNOW THAT...

MEXICO IS THE GATEWAY TO THE WORLD'S MOST IMPORTANT MARKET

- ✓ It is part of the largest economic block in the world (NAFTA).
- ✓ NAFTA Market = almost 18.7 trillion dollars (IMF).
- ✓ Mexico has a network of free trade agreements which grants preferential access to 45 countries (almost 1.2 billion people).
- ✓ It is an ideal export platform to reach two thirds of global Gross Domestic Product (GDP).

MEXICO IS A LEADING EXPORTER OF HIGH-TECH ADVANCED MANUFACTURING:

- ✓ Mexico is Latin America's leading exporter. It accounts for the region's total trade.
- ✓ In 2012, almost 81% of exports were manufactured goods.
- ✓ In 2012, Mexican exports grew 6.1% compared to 2011 and over 123% since 2000.

MEXICO IS A COMPETITIVE DESTINATION

- ✓ Mexico ranks in the top 20 of Harvard's Atlas of Economic Complexity.

THE MEXICAN SECTOR OF MEDICAL SERVICES

25 years ago, Mexico started its road to economic openness, particularly supporting international free trade and promoting direct investment. Today, Mexico has an attractive business environment, legal certainty; one of the largest free trade agreement networks in the world; well-developed economic sectors and competitive production costs.

In recent years, Mexico is ranked as the 6th exporter of instruments and devices used in the medical, surgical, dentistry, and veterinary industries.

In 2011, the medical device's industry production generated 616 billion USD and between 2011 and 2020 is expected to grow at an average annual rate of 8.1%. In the same year, the medical device's industry consumption amounted to 639 billion USD and is expected to grow to 1.3 trillion USD by 2020 at an average annual rate of 8.5%.

Mexico is currently the 11th medical device exporter in the world, the main exporter in Latin America and the leading supplier to the US. Mexico is:

- The leading exporter of wadding, gauze and bandages in Latin America.
- The third largest exporter of tubular metal and suture needles
- The fifth largest exporter of instruments and appliances used in medical, surgery and dentistry instruments.

CONSULATE OF MEXICO IN BOISE

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CONSULAR AFFAIRS

XIII Binational Health Week

The Consulate of Mexico celebrated the XIII Binational Health Week in Fruitland, Boise, and Twin Falls, Idaho, with free cholesterol, blood pressure, and AC1 (diabetes) screening events for the community.

During the week of October 11th - 15th, free workshops were offered at the Consulate's facilities in order to keep the community updated with the latest information on preventive care subjects that have a significant impact in their lives; such as diabetes, mental health, nutrition, STD's, HIV, teen pregnancy, and the importance of vaccines.

Binational Health Week (BHW) is the largest mobilization efforts in the Americas to improve the health and well-being of the underserved Latino population living in the United States and Canada. During BHW, federal, state and local government agencies, community-based organizations and thousands of volunteers come together in October to conduct a series of health promotion and health education activities including workshops, insurance referrals, vaccinations and medical screenings.

The support of Regence, Idaho State University, St. Luke's, Idaho Lions Foundation, Center of Community and Justice, Central District Health, Corpus Christi Catholic Church, Saint Mary's Catholic Church and La Posada Ministry is greatly appreciated for the success of the XIII Binational Health Week in Idaho.



Mobile Consulate

Mexico has the biggest consular network in the world. In the United States only there are 50 consulates.

One of the many duties of the consulates is to issue Mexican passports and consular I.D. cards. In this regard, the consular network has an activity that is called "mobile consulate" in which the consulate's staff travels to different cities within their jurisdiction to bring consular services to those who work and live far away from the city in which the consulate is located.

The mobile consulate season starts on February and ends on November with one event each month.

During the month of October the Consulate of Mexico in Boise had mobile consulate in Twin Falls, Idaho. The Mexican community was able to issue passports and consular I.D.'s, as well as to receive free medical screenings and counseling in migratory subjects.

El Santo and Blue Demon Movie Series

On October 16th, the Consulate of Mexico, in partnership with the Student Diversity Center of Boise State University, began the screening of the movies of one of the most celebrated and iconic Mexican wrestlers, El Santo.

El Santo was a wrestler for nearly four decades and was seen as a symbol of justice when his character surpassed the wrestling arena and became a popular superhero.

After his many adventures were published in a weekly comic book, he rapidly gained more fame when he became a film superstar. El Santo's movies had a groundbreaking success in Mexico, Latin America, Spain and also Lebanon and Turkey. In fact, the French consider his movies as surrealism art.

The Consulate of Mexico is proud to present this part of Mexican history in Boise and appreciates the partnership with Boise State University to support this cultural initiative.





www.visitmexico.com

Campeche

Campeche is one of the 31 states of Mexico. It is located in the eastern part of the Yucatán Peninsula.

The name "Campeche" comes from the maya word *can pech* wich means snake and tick.

This state was formed and recognized as part of Mexico in 1862 and is home to the defensive wall of San Francisco de Campeche, used to protect the city of pirates between the XVI and XVIII centuries.

Campeche has a well defined gastronomic personality. With the arrival of the Spanish conquerors, the ancient Mayan culinary art was mixed and adapted to their traditions. Later, pirates made significant

contributions with the use of new spices. One can find all types of delicious dishes joined with the hospitality of its people.

Campeche has become in the recent years a "must" visit place for tourists from around the world. One can experience from classic Maya archeological sites, such as *Calakmul*, to Spanish fortresses and colonial architecture. Campeche's unique biodiversity range from rainforests to white sand beaches makes a unique tourist destination.



Did you know that...

- Campeche is home to the tree *Chico Zapote* that generates today's chewing gum.
- The historic and fortified city of *San Francisco de Campeche* has been declared as World Heritage Site by the UNESCO.
- More than 130 archeological sites have been found in Campeche's coasts.
- Campeche has 523.3 km of coast.
- 40% of Campeche's territory is a natural protected area.
- Campeche has numerous Mayan archeological sites.
- The Mayan archeological site of *Edzná* has been declared as World Heritage Site by UNESCO.
- Campeche produces 2/3 of Mexico's oil.

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Consulado de México
en Boise

Upcoming events in November

On the occasion of the 103rd Anniversary of the Mexican Revolution, the Consulate of Mexico in Boise is proud to present the Internationally Renowned Mexican Musician:

Horacio Franco

Acclaimed Virtuoso Flutist.

He has played in the most renowned concert halls as Berlin, Madrid, Rome, London Israel and China .



Nov 20, 2013

Stephens Performing Arts Center
Performance
Pocatello, ID - 7:00 pm

Nov 22, 2013

Cathedral of the Rockies
Performance
Boise, ID - 7:00 pm



ZIONS BANK



All events are free and open to the public
First come, first served



Idaho State
UNIVERSITY