

## PRIVACY POLICY

Most Recent Update: 12/01/2024

This Privacy Policy explains how **Consulado General de Mexico** collects, uses and discloses personal information of its customers, prospective customers, and visitors to its website at <https://consulmex.sre.gob.mx/chicago>.

Information collected directly from you: We may collect personal information directly from you, for example **through a web form, during an online or in-person registration, while making an appointment, while setting up an account with us, when you contact us for customer support, or at checkout**. Personal information we collect directly from you may include **first and last name, address, email address, and phone number**.

Information collected from your device: Our website may use tracking technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device, including for example **your IP address, browser and operating system information, geographic location, referring website address, and other information about how you interact with the website**. Our website may also use cookies to personalize your experience and enable certain features **such as keeping track of items you put in your shopping cart**. You may disable cookies in your web browser however parts of our website may not function properly. More information about blocking and deleting cookies is available at <http://www.allaboutcookies.org>. Our email campaigns may also use tracking technologies such as web beacons, pixels and other similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics.

### USE OF PERSONAL INFORMATION

We use information collected directly from you to provide you with **our services, customer service and support, and other relevant information**.

We use information collected automatically from your device **to provide our website to you, to optimize our website, and to assist with our advertising and marketing efforts**.

We may also use information collected from you and information collected from your device to send you abandoned cart reminders if you added items to your shopping cart but did not complete check out.

We use information collected from our advertising partners to **market our products and services to you**.

### DISCLOSURE OF PERSONAL INFORMATION

**SMS consent and phone numbers will never be shared with third parties or affiliates under any circumstances. SMS consent is not shared with any third parties or affiliates for marketing purposes.**

## **EMAIL AND TEXT MESSAGE COMMUNICATIONS**

**SMS consent and phone numbers will never be shared with third parties or affiliates under any circumstances. SMS consent is not shared with any third parties or affiliates for marketing purposes.**

If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us.

If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us.

## **CHANGES TO THE THIS PRIVACY POLICY**

We may update this Privacy Policy at any time. Please review it frequently.