

# CONTEST CALL

To local creators and artists to participate in an Art Contest

## **“Día de Muertos (Day of the Dead)”**

Selected artworks will be displayed at LOVE Park from  
**October 14<sup>th</sup> through November 4<sup>th</sup>, 2022**

“Día de Muertos” is a holiday that originated in Mexico and is celebrated on November 1<sup>st</sup> and 2<sup>nd</sup>. This holiday honors and celebrates the life of deceased family members and friends by displaying altars (*ofrendas*) at home or even cemeteries. Day of the Dead altars are structures with different elements depending on the region and the likes of the deceased honored person, such as flowers, candy skulls, food, beverages, *papel picado*, among other things, depending on the region and the likes of the deceased honored person.

Participants must submit a proposal of a **“Día de Muertos” altar**. Artist(s)/creator(s) whose proposal is chosen will produce the altar to be exhibited at LOVE Park.

### **Guidelines:**

- The **Contest** is open to artist(s), art organizations (with a leading artist) and art students of a university (only with professor supervision), residing in the Greater Philadelphia Region. Each artist/creator or collective of artists/creators should only submit **one piece of art for consideration**.
- The work submitted should be an *altar* with the purpose of honoring those who are no longer with us. **Deadline** for submitting the proposals is **August 19<sup>th</sup> 2022**.
- Those interested should **send an email** with their **personal information** (name, email, phone number, and CV/resume) and a **project proposal** that includes a brief description of what the altar will represent and its meaning, as well as a drawing or preliminary model (no larger than 12in x 12in) of what the final altar will look like. Artist(s)/creators(s) should also list an **estimated budget** (with list of materials) in the proposal which must be sent to [icompean@mexicanculturalcenter.org](mailto:icompean@mexicanculturalcenter.org) by **August 19<sup>th</sup>, 2022**.

When **budgeting** please consider:

-The selected altar should be at least 12ft by 12ft.

-Resistant materials are essential since the artwork will be exposed to the weather conditions.

-It should be designed and constructed in a way to deter people from climbing the altar.

-No alterations to the park grounds or infrastructure will be allowed, including, but not limited to, any drilling or anchoring into the granite surface of the park.

-Cost of insurance (with a general liability with a \$1,000,000 per occurrence limit of liability).

-All costs (materials, transportation, set up and removal) are the responsibility of the participant(s).

- Any entry deemed inappropriate, offensive, discriminatory, or unsuitable (in organizers' sole discretion) will be disqualified.
- The following **evaluation criteria** will be used in judging the proposals:
  - Traditional approach,
  - Dedication / meaning of the altar
  - Overall design (creativity, originality and quality)
  - Demonstration of artistic ability
  - Good usage of resources

There shall be **three judges**: (1) a representative the Consulate of Mexico in Philadelphia; (2) a representative from the Mexican Cultural Center, and (3) a representative from the City of Philadelphia, Department of Parks & Recreation. **Decisions of judges are final with respect to all matters relating to the Contest.**

- **The winner** will be **announced** no later than the **31<sup>st</sup> of August** and will be given a financial **compensation** of up to **\$7,500dills** that will go towards the production of the whole altar; including artist(s)/creator(s) fee.
- **Post-selection calendar**:
  - October 1<sup>st</sup> – 11<sup>th</sup>: Altar installation at LOVE Park
  - October 14<sup>th</sup>: Inauguration ceremony
  - October 14<sup>th</sup>– November 4<sup>th</sup>: Display of Altar at LOVE Park
  - November 5<sup>th</sup>– 6<sup>th</sup>: Removal of the installation

**Decisions of the organizers are final** with respect to all matters relating to this Contest. By participating, the artist/creator or collective of artists/creators agree to the rules and the decisions of the organizers, which shall be final and binding in all respects.

For more information, call 215-592-0410 or contact [icompean@mexicanculturalcenter.org](mailto:icompean@mexicanculturalcenter.org)

### Love Park Map

