

**■** Plastic



#### **Strengths**





**High tech exports** 





Attractiveness DFI





**Tourist destination** 



**Export state** 



Young population

# Advantages

- **■** Labor force 3.7 million people
- **▼ Competitive labor** cost
- Availability of high skills personnel
- Excellent technical and engineering programs
- **45 years of experience**
- **13 World class Universities**
- **16 Technological institutes**

#### **Talent**



**3,500,000**Total Enrolled Students

Iotal Enrolled Students

+10,000
Engineers Graduate per

year (2018)

+5.927

Engineers Specialised in High Tech (2018)

### Renewable Energies



Jalisco has a State Energy Agency and investments dedicated

- Solar energy
- Eolic energy
- Hydroelectrics
- Geothermics

# Jalisco Key Sectors



- ▲ Automotive / e-mobility / ev
- High tech (software development, hardware, Iot, vr, ar, machine learning, ai and animation)
- Aero-business (aerospace, aerongutical &drones)
- **▲** Metalmechanics
- Renewable energies (solar and aeolic)

## **Industrial and Tech Infrastructure**



**60** Industrial Parks

**2** Tech Districts

1 Multimedia Park

**3** Technolgy Parks

1 Software Center

1 Automotive Park



