

CONSULADO GENERAL
DE MÉXICO EN HOUSTON

**FERIA
DEL
MEZCAL**

- 2024 -

Through the pages of this book, dedicated to the Mezcal and Bacanora brands that made up the first edition of the Feria de Mezcal, we want you to discover the richness and diversity of mexican spirits, as well as the stories and passion of those who produce them.

Maria Elena Orantes

Consul General of Mexico in Houston

November 2024



**“Para todo mal, mezcal;
para todo bien, también...”**

**“For every ill, mezcal will do,
and for every good, too...”**

- Popular adage



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Mexican distillates



CONSULADO GENERAL DE
MÉXICO EN HOUSTON

2024



Global Panorama

Between January and June 2024, the value of exports of Mexican agave distilled beverages reached **2.094 billion US dollars**, including Tequila, Mezcal, Sotol, Raicilla, and Bacanora, which were shipped to over 140 countries worldwide (Forbes Mexico, August 20, 2024).



The 5 Stages of Preparation

Commonly, agave-distilled beverages go through 5 stages of preparation:

1. Selection and cutting of mature agave stems
2. Baking or cooking of the agave stems
3. Crushing of the cooked agave stems
4. Natural, spontaneous fermentation of agave juices and musts
5. Double distillation process.

Source: Iglesias Mancera, Emma Lorena. (2024)
"Las bebidas espirituosas de agave
y los paisajes de México."



Mezcal



CONSULADO GENERAL DE
MÉXICO EN HOUSTON

2024

Mezcal from

Durango



CONSULADO GENERAL DE
MÉXICO EN HOUSTON

2024

Mezcal

Durango, Mexico

Bendita Tentación



Cenizo

45% alcohol

Joven

750 ml.

CONTACT: alejandra_anderson@hotmail.com

Mezcal from

Guerrero



CONSULADO GENERAL DE
MÉXICO EN HOUSTON

2024

Mezcal

Guerrero, Mexico



Cupreata

47% alcohol

Joven

750 ml.

CONTACT: salesusa@casapineda.com

Mezcal from

Michoacan



CONSULADO GENERAL DE
MÉXICO EN HOUSTON

2024

Artisanal Mezcal

Michoacan, Mexico



Cupreata

47% alcohol

Joven

750 ml.

CONTACT: salesusa@casapineda.com

Artisanal Mezcal

Michoacan, Mexico



Cupreata

47% alcohol

Joven

750 ml.

CONTACT: salesusa@casapineda.com

Artesanal Mezcal

Michoacan, Mexico



Cupreata-with tangerine and date

47% alcohol

Joven

750 ml.

CONTACT: salesusa@casapineda.com

Artisanal Mezcal

Michoacan, Mexico



Cupreata

42% alcohol

Joven

750 ml.

CONTACT: salesusa@casapineda.com

Artisanal Mezcal

Michoacan, Mexico



Cupreata

42% alcohol

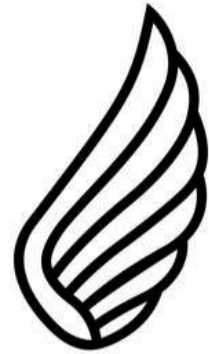
Joven

750 ml.

CONTACT: salesusa@casapineda.com

Artisanal Mezcal

Michoacan, Mexico



CASA VOV

INSPIRACIÓN®

MEZCAL ARTESANAL



Cupreata

44% alcohol

Joven

750 ml.



CONTACT: enrique.mirafuentes@icloud.com

Artesanal Mezcal

Michoacan, Mexico



CEÑIDOR
MEZCAL ARTESANAL



Cupreata-Angustifolia

40% alcohol

Joven

750 ml.

CONTACT: p.martinez@rmhensambles.com

Artesanal Mezcal

Michoacan, Mexico



CEÑIDOR
MEZCAL ARTESANAL



Cupreata-Angustifolia

40% alcohol

Joven

750 ml.

CONTACT: p.martinez@rmhensambles.com

Artesanal Mezcal

Michoacan, Mexico



CEÑIDOR
MEZCAL ARTESANAL



Cupreata-Angustifolia

48% alcohol

Joven

750 ml.

CONTACT: p.martinez@rmhensambles.com

Artesanal Mezcal

Michoacan, Mexico



CEÑIDOR
MEZCAL ARTESANAL



Cupreata-Angustifolia

40% alcohol

Joven

750 ml.

CONTACT: p.martinez@rmhensambles.com

Artisanal Mezcal

Michoacan, Mexico



CEÑIDOR
MEZCAL ARTESANAL



Inaequidens

Joven

750 ml.

CONTACT: p.martinez@rmhensambles.com

Artisanal Mezcal

Michoacan, Mexico



CEÑIDOR
MEZCAL ARTESANAL



Cupreata

48% alcohol

Joven

750 ml.

CONTACT: p.martinez@rmhensambles.com

Artesanal Mezcal

Michoacan, Mexico

Cruz de Agave



Cupreata-with coconut

40% alcohol

Joven

750 ml.

CONTACT: p.martinez@rmhensambles.com

Ancestral Mezcal

Michoacan, Mexico

El Cuerazo



Cupreata-Angustifolia

Joven

750 ml.



CONTACT: mezcuerazo@hotmail.com

Mezcal

Michoacan, Mexico

El Cuerazo



Azul

Añejo

750 ml.

CONTACT: mezcuerazo@hotmail.com

Artisanal Mezcal

Michoacan, Mexico



El Cuerazo



Cupreata-Espadín

Joven

750 ml.

CONTACT: mezcuerazo@hotmail.com

Artisanal Mezcal

Michoacan, Mexico



Inaequidens-Cupreata

35% alcohol

Joven

750 ml.

CONTACT: mezcalelviejoponce@gmail.com

Artisanal Mezcal

Michoacan, Mexico



Ineaquidens



37% alcohol

Reposado

750 ml.

CONTACT: mezcalelviejoponce@gmail.com

Artisanal Mezcal

Michoacan, Mexico

Escudo Papal 1523



Inaequidens

47% alcohol

Añejo

750 ml.

CONTACT: berlines2000@yahoo.com

Artisanal Mezcal

Michoacan, Mexico

Escudo Papal 1523



Cupreata

46% alcohol

Joven

750 ml.

CONTACT: berlines2000@yahoo.com

Artisanal Mezcal

Michoacan, Mexico



Cupreata



45% alcohol

Joven

750 ml.

CONTACT: carlosortiz042@gmail.com

Mezcal

Michoacan, Mexico



Cupreata



Joven

750 ml.

Angustifolia-Cupreata



43% alcohol

Joven

750 ml.

CONTACT: interandbusiness@gmail.com

Artisanal Mezcal

Michoacan, Mexico



Don Sancho MX
MEZCAL ARTESANAL



Cupreata-Espadín

44% alcohol

Joven

750 ml.

CONTACT: mezcaldonsancho@gmail.com

Artisanal Mezcal

Michoacan, Mexico



FILO DE
TRINCHERA



MEZCAL



Cupreata

45% alcohol

Joven

750 ml.

CONTACT: filodetrinchera@gmail.com

Artisanal Mezcal

Michoacan, Mexico

La Pasión de Alondra



Cupreata

45% alcohol

Joven

750 ml.

CONTACT:

alovill2021@gmail.com

Artisanal Mezcal

Michoacan, Mexico



NANAKUTZI
MEZCAL ARTESANAL 100% AGAVE



Cupreata

43% alcohol

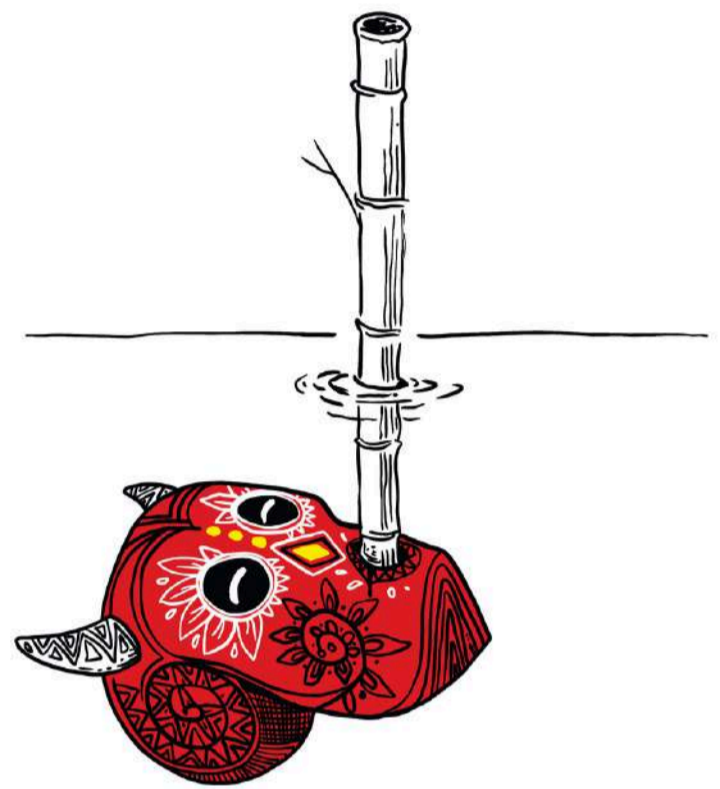
Joven

750 ml.

CONTACT: nanakutzi.mezcalmichoacano@gmail.com

Artisanal Mezcal

Michoacan, Mexico



MICHOCÁN **RESPIRO**®
MEZCAL
ARTESANAL



Cupreata

42% alcohol

375 ml.

Joven

750 ml.

CONTACT: respiro.mezcal@gmail.com

Artisanal Mezcal

Michoacan, Mexico



MEZCAL *Mezcalettes*®

Cupreata



45% alcohol

Joven

750 ml.

CONTACT: nanakutzi.mezcalmichoacano@gmail.com

Mezcal

Michoacan, Mexico



SACERDOTISA®



Cupreata-Inequidens-
Rhodacantha

43% alcohol

Joven

750 ml.



CONTACT:

hello@sacerdotisamezcal.com

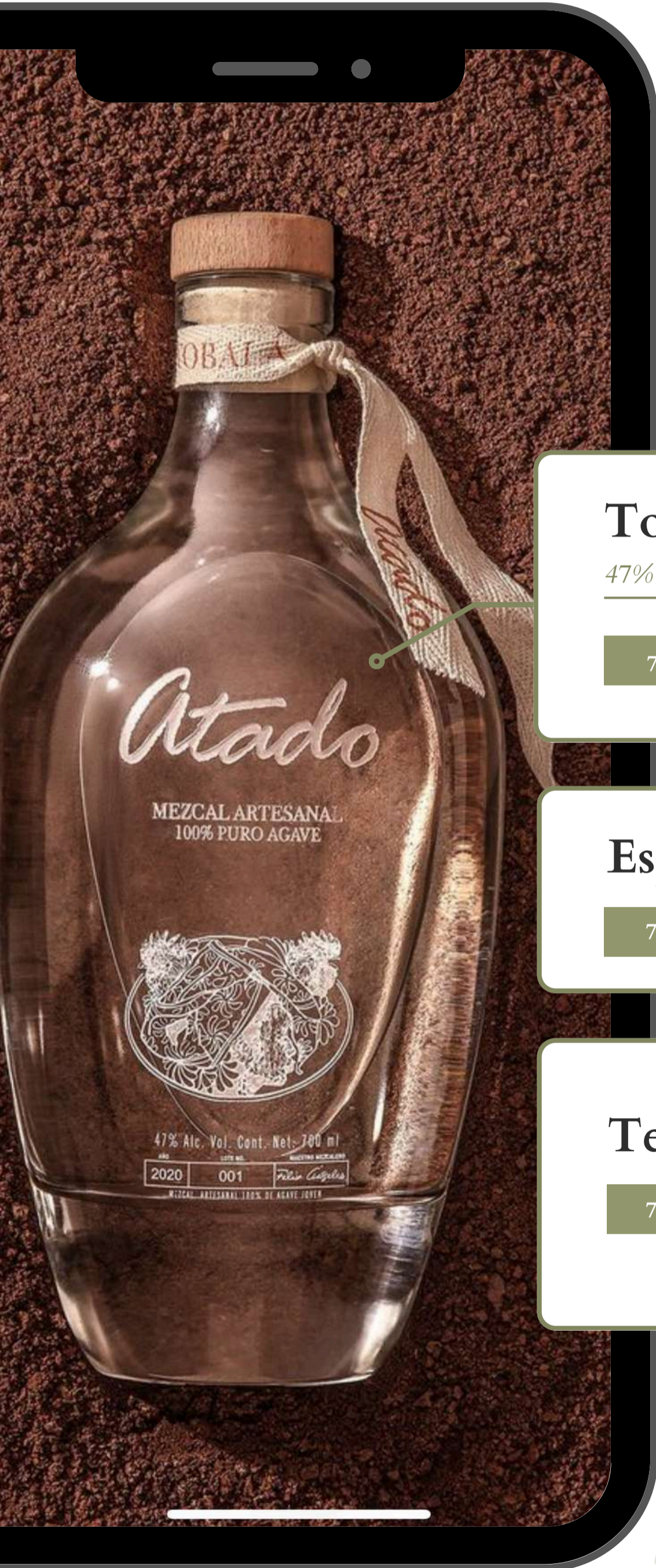
Mezcal from

Oaxaca



Artisanal Mezcal

Oaxaca, Mexico



Artado

MEZCAL ARTESANAL
100% AGAVE

Tobalá



47% alcohol

700 ml.

Espadín



700 ml.

Tepeztate



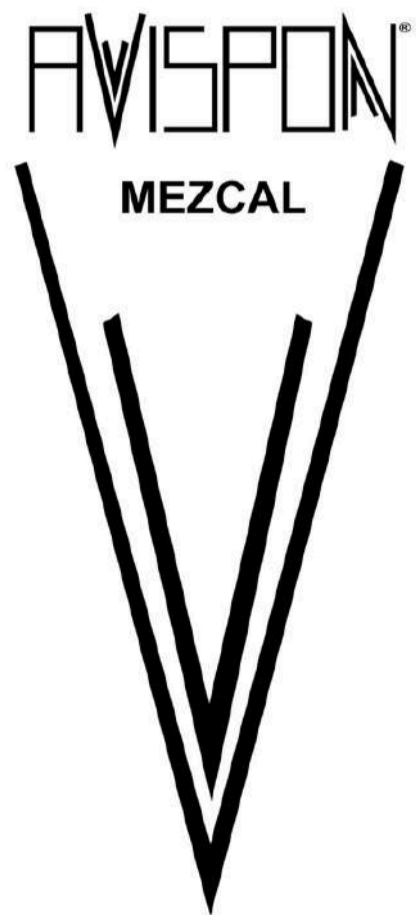
700 ml.

CONTACT:

anroblc@gmail.com

Artesanal Mezcal

Oaxaca, Mexico



Espadín

45% alcohol

Joven

750 ml.

CONTACT: lamezcalinamx@gmail.com

Mezcal

Oaxaca, Mexico



AVISPON®
MEZCAL



Espadín

40% alcohol

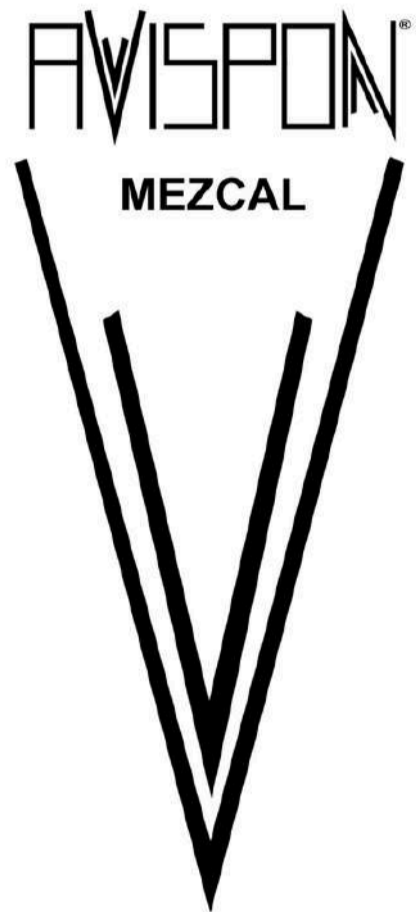
Añejo

750 ml.

CONTACT: lamezcalinamx@gmail.com

Mezcal

Oaxaca, Mexico



Espadín

42% alcohol

Joven

750 ml.

Mezcal Espadín

Joven

100% Agave Espadín
100% Wild Agave
craft production
protected Designation of Origin
Denominación de Origen Protegida
Hecho en México, Oaxaca

42% ALC BY VOL

NET. CONT. 750ML

CONTACT: lamezcalinamx@gmail.com

Mezcal

Oaxaca, Mexico



Espadín



40% alcohol

Joven

750 ml.

Cuishe



40% alcohol

Joven

750 ml.

Tobalá



40% alcohol

Joven

750 ml.

Mexicano



40% alcohol

Joven

750 ml.

CONTACT: rinaigch@gmail.com

Mezcal

Oaxaca, Mexico

"Nuestro Momento

EL ELIXIR DE LOS DIOSES



Nuestro Momento
EL ELIXIR DE LOS DIOSES



Espadín

40% alcohol

Joven

750 ml.

 info@nuestromomento.com

 Canadá • +1 15149877777

 México • +52 5562808783

 www.nuestromomentoelixir.com



Artisanal Mezcal

Oaxaca, Mexico

Monte Luna

Espadín



40% alcohol

Joven

750 ml.



MONTE LUNA®

MEZCAL ARTESANAL

100% AGAVE

A. angustifolia (Espadín)

MAESTRO MEZCALERO: CARLOS MÉNDEZ BLAS

BOTELLA No 149 DE 320

CLASE:	JOVEN	HORNO:	DE PIEDRA
ORIGINARIO DE:	OAXACA	DESTILACIÓN:	ALAMBIQUE DE COBRE

HECHO EN MÉXICO

DENOMINACIÓN DE ORIGEN PROTEGIDA

40 % Alc. Vol.

CONT. NET. 750 ml

CONTACT:

anroblc@gmail.com

Artisanal and Ancestral Mezcal

LUHULAA
MEZCAL
MEZCAL ARTESANAL

Oaxaca, Mexico

Espadín



Tobalá



Tobasiche



Mango



Cempasúchil



CONTACT:

miguel@luhulaa.com

Artisanal Mezcal

Oaxaca, Mexico



Espadín



45% alcohol

Joven

750 ml.



CONTACT: javierguzman1982@gmail.com



Tatemado

Oaxaca, Mexico

Artisanal Mezcal

Oaxaca, Mexico



QUIEREME®
"MUCHO"
-MEZCAL* JOVEN-

Espadín



45% alcohol

Joven

750 ml.

CONTACT: envasadoraquierememucho@gmail.com

Artisanal Mezcal

Oaxaca, Mexico



Espadín



42% alcohol

Joven

750 ml.

Espadín



42% alcohol

Reposado

750 ml.

Abocado-with Grana Cochinilla and rose petal



40% alcohol

Rosado

750 ml.

CONTACT: verdeja@metinc.org

Hard-Settzer

Oaxaca, Mexico

Las Mezcas



**Espadín-with hibiscus
tea**

10% alcohol

1000 ml.



Espadín-with tamarind

10% alcohol

1000 ml.



**Espadín-with tangerine
and passion fruit**

10% alcohol

1000 ml.



CONTACT:

egabuzzi@gmail.com

Mezcal from

Puebla



CONSULADO GENERAL DE
MÉXICO EN HOUSTON

2024

Artisanal Mezcal

Puebla, Mexico



Espadín



40% alcohol

Joven

750 ml.

CONTACT:

procodesa_admon@yahoo.com

Ancestral Mezcal

Puebla, Mexico



Ensemble



46% alcohol

Joven

750 ml.

CONTACT:

procodesa_admon@yahoo.com

Mezcal from

Zacatecas



CONSULADO GENERAL DE
MÉXICO EN HOUSTON

2024

Mezcal

Zacatecas, Mexico



AZTECALI®



Azul

40% alcohol

Reposado

750 ml.



CONTACT:

trubio@realdejalpa.com

Artisanal Mezcal

Zacatecas, Mexico



Azul



Reposado

750 ml.

Azul



Silver

750 ml.

CONTACT:

trubio@realdejalpa.com

Bacanora



CONSULADO GENERAL DE
MÉXICO EN HOUSTON

2024

Bacanora from

Sonora



CONSULADO GENERAL DE
MÉXICO EN HOUSTON

2024



EL ESPÍRITU DIGNO Y
REBELDE VIVE EN SONORA



Sunora

Sinaloa, Mexico

Artisanal Bacanora

Sonora, Mexico



Pacífica



44% alcohol

750 ml.

CONTACT

Rossy Echave

rossy@sunorabacanora.com

CONTACT:

rossy@sunorabacanora.com

Bacanora Cream Liqueur

Sonora, Mexico



Mocha flavour



15% alcohol

Cream liqueur

750 ml.

CONTACT:

rossy@sunorabacanora.com



Sunora

Sinaloa, Mexico

Bacanora Cream Liqueur

Sonora, Mexico



**Pineapple colada
flavour**

15% alcohol

Cream liqueur

750 ml.

CONTACT:

rossy@sunorabacanora.com



Sunora

Sinaloa, Mexico

Artesanal Bacanora

Sonora, Mexico

Xesewi



Angustifolia



42% alcohol

Joven

750 ml.



CONTACT:

laurabacson@yahoo.com

Artisanal Bacanora

Sonora, Mexico



Yaquiana

40% alcohol

750 ml.

CONTACT:

atorreshuerta@hotmail.com

Artisanal Bacanora

Sonora, Mexico



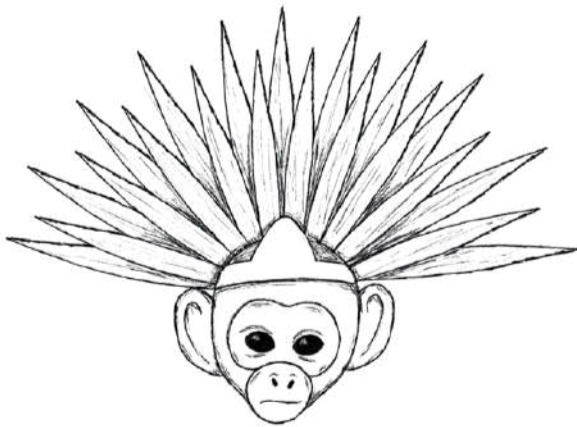
Pascola



PASCOLA
BACANORA



Delirio



SINCE 2021

DELIRIO

CONTACT: atorreshuerta@hotmail.com

Raiciifa



CONSULADO GENERAL DE
MÉXICO EN HOUSTON

2024

Raicilla from

Jalisco



CONSULADO GENERAL DE
MÉXICO EN HOUSTON

2024

Artesanal Raicilla

Jalisco, Mexico

Don Mariano



Maximiliana

40% alcohol

Joven

750 ml.



**FIESTA
MEXICANA**

Sangrita

CONTACT:

libarra@magiba.com.mx

Ancestral Raicilla

Jalisco, Mexico

Monte Marea



Maximiliana

43% alcohol

Joven

375 ml.

CONTACT:

raicillamontemarea@gmail.com

DIRECTION

Sergio Rivadeneyra Martell, Deputy Consul of
the Consulate General of Mexico in Houston

CONTENT & ADAPTATION

Paola Pérez Yee Palacios

DESIGN & PRODUCTION

Juan Carlos Galindo Bedriñana



CONSULADO GENERAL DE
MÉXICO EN HOUSTON

2024



FERIA DEL MEZCAL

**CONSULADO GENERAL DE
MÉXICO EN HOUSTON**

2024