



Update on the Implementation of the Constitutional Telecommunications Reform

Update on the Implementation of the Constitutional Reform on Telecommunications

- ❑ OECD: Mexican regulation is one of the least restrictive.
- ❑ Elimination of barriers to Foreign Investment= more competition.
- ❑ Foreign Direct Investment grew from 1% to 10%.
- ❑ More investment:
 - 6.5 billion dollars AT&T.
 - 13.5 billion dollars CANIETI.
 - 7.5 billion dollars shared network.



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❑ 2015 Sector GDP: 11%

❑ Important savings:

- Elimination on national long distance charges.
- International long distance: 41% rates reduction.
- Mobile phones 28% rates reduction.
- Average 23% rates reduction.

❑ Roaming charges elimination on record times.

❑ Lowest mobile phone rates in the region.

❑ Low prices= Low inflation.



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- ❑ **Mexicans that use the internet**: from 41 to 62 million.
- ❑ **Mobile broadband**: from 22 to 57 users per 100 inhabitants.
- ❑ **Homes with connection to a fixed broadband**: from 7.9 to 11.4 million.
- ❑ **Accessibility to Connectivity Index**: from 93 to 4 place.
- ❑ **Disposition to Connectivity Index**: from 79 to 69 place.
- ❑ **“México Conectado”**: Over 100 thousand public spots.



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- ❑ Digital Terrestrial Television (TDT): Mexico first country in Latin America to achieve it successfully.
- ❑ Twice as many digital channels.
- ❑ 30% more pay TV contracts.
- ❑ Recovery 700 MHZ band= Shared network installation.
- ❑ Mexican Satellite System has Bicentenario and Morelos 3 satellites.

