

CONSUL ...TING

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COLLISION, INTERNATIONAL CONFERENCE FOR TECHNOLOGICAL INNOVATION

The fifth edition of Collision, an international conference for technological innovation, development and investment, opened on May 20 in Toronto, with the presence of the Prime Minister of Canada, Justin Trudeau, the Premier of Ontario, Doug Ford, Toronto City Mayor John Tory, and the Conference CEO Paddy Cosgrave.

More than 700 top-level speakers took part at an event that was attended by more than 25,000 people from 125 countries. 45.7 percent of attendees this year were women.



Especially noteworthy was the participation of 15 Mexican start-ups, which set up individual pavilions at the conference and held meetings to seek out potential partners.

The Mexican entrepreneurs taking part operate in the areas of financial services, digital commerce, AI, education, industrial processes, video games, IT, tourist services, social networks and interconnectivity, and telemedicine.

Collision featured the participation of CEOs and founders of cutting-edge tech companies, as well as representatives of start-ups, institutional investors and centres of excellence in research and development.

The international tech conference also brought together more than 900 leading journalists from international media like Bloomberg, the Financial Times, Forbes, CNN, CNBC and the Wall Street Journal.



In the context of the Ecosystem seminar, aimed at promoting the global integration of entrepreneurs, Consul General Porfirio Thierry Muñoz Ledo talked with the Chief Trade Commissioner and Assistant Deputy Minister of Global Affairs Canada, Ailish Campbell, with a view to strengthening bilateral relations between Mexico and Canada in the area of technological innovation, as well as promoting strategic partnerships with high added value.



MEETINGS WITH LOCAL AUTHORITIES

ANNUAL AWARDS CEREMONY OF THE CANADIAN COUNCIL FOR THE AMERICAS



Consul General Muñoz Ledo spoke with Minister Freeland, whom he congratulated for the excellent bilateral dialogue, underscoring the importance of continued work to promote the ratification of the Canada-United States-Mexico Agreement (CUSMA) in the Canadian parliament and the US and Mexican congresses. The Canadian Council for the Americas (CCA), headquartered in Toronto, is one of the biggest organizations linking the private sectors of Canada, the United States and Latin America and the Caribbean.

On May 30, the Consulate General was invited to the 2019 annual awards ceremony of the Canadian Council for the Americas (CCA), held in Toronto.

The event was in honour of Canada's Foreign Affairs Minister Chrystia Freeland, who was recognized as Statesperson of the Year, while Ambassador Guillermo Rishchynski was awarded for his outstanding career in the diplomatic service.



The objective of the council is to encourage the expansion of Canadian trade interests and to discuss political and economic issues in the hemisphere that are important to Canada.

Through forums, symposiums, meetings, publications and strategic partnerships, the CCA promotes exercises in reflection among political and business leaders in Canada, with the aim of strengthening trade and financial relations between Canada and the rest of the Americas.

MEETING WITH ONTARIO PREMIER DOUG FORD



On June 5, the Consulate General was invited by Ontario Premier Doug Ford to a presentation with his cabinet and a reception with the diplomatic corps in Toronto, followed by a sampling of Ontario farm produce.

In his talk, Doug Ford reiterated his interest in promoting a closer relationship with Mexico by strengthening political, economic and cultural relations with our country.

Consul General Muñoz Ledo reiterated the importance of relations with the province, noting that Mexico is Ontario's third biggest international import supplier and its fourth biggest export market, and that the province represents more than 70 percent of trade between Mexico and Canada.

MEETING WITH TORONTO MAYOR JOHN TORY

On June 11, Toronto mayor John Tory called the city's diplomatic corps to a meeting to promote Toronto's internationalization strategy and its insertion into the global market.

At the event, the Consul General spoke with Mayor Tory about his intention to make a working visit to Mexico City soon, as part of a larger tour of Latin America.

The purpose of the visit will be to strengthen trade, financial investment and technological innovation between the two cities. Toronto is the fourth largest city in North America and the largest centre for education, research and innovation in Canada. The city is also a global centre for business, finance, the arts and culture.



CONSULAR PROTECTION AFFAIRS

THE SEASONAL AGRICULTURAL WORKERS PROGRAM



The Consulate General of Mexico carries out a series of preventive and protective activities to ensure that migrant workers' rights are respected during their time in Ontario.

At the same time, it works each season with provincial authorities and Canadian organizations, mainly in registering participants and arranging their arrival at the ports of entry in the receiving country.



The Seasonal Agricultural Workers Program (SAWP) between Canada and Mexico was established in 1974 and has constituted a prime example of labour mobility, offering job opportunities to Mexican workers outside their home country while at the same time meeting the demand for short-term farm labour in Canada.

The agricultural workers program oversees the general conditions of housing, health and food for the Mexican participants.



The Consulate General also supports migrant workers in their employment and administrative processes related to paying wages, securing compensation and pensions, reimbursing them for medical expenses and reissuing cheques.

For the performance of these activities, the Consulate General schedules a series of visits to the farms where Mexican workers taking part in the SAWP are stationed.

ELECTRONIC TRAVEL AUTHORIZATION (ETA)

What does the Electronic Travel Authorization (eTA) allow me to do in Canada?

As of December 1, 2016, Mexican travellers no longer require a tourist visa to enter Canada as visitors. However, if they arrive by air they need to obtain an Electronic Travel Authorization (eTA) prior to their arrival.

The eTA does not guarantee entry into Canada, as travellers are still subject to reviews and interviews at the arrival airports. The eTA does not constitute a permit to work in Canada or to remain in the country for longer than the period authorized by immigration authorities upon arrival.

Don't get fooled by people making false offers of work in Canada with nothing more than an eTA. Accepting such offers could result in arrest, immediate deportation from Canada and restrictions on future travel to the country.

Working without authorization in Canada, in addition to the penalties imposed by the receiving country for violating their immigration laws, poses a huge risk to your physical safety, freedom of movement and human rights.

To find out about the requirements to work legally in Canada, visit the Canadian government's website: https://www.canada.ca/en/immigration-refugees-citizenship/services/work-canada.html



You can also visit the following link, also operated by the Canadian government:

https://www.canada.ca/en/immigration-refugees-citizenship/services/immigrate-canada.html

If you are interested in studying for more than six months in Canada, you must apply for a student visa at the Canadian Embassy in Mexico:

https://www.canada.ca/en/immigration-refugees-citizenship/services/study-

ACADEMIC AFFAIRS

STUDENTS FROM UNIVERSITY OF CHAPINGO VISIT TORONTO



A group of 20 final year students in the Department of Agronomy's Engineering program in Protected Horticulture, together with two researcher-professors from Universidad Autónoma Chapingo (UACH) made a visit to post-secondary institutions in Toronto.

The purpose of the visit was to open the students from the Mexican university up to the diverse, international environment of the agricultural sector and to offer them a practical experience in their fields of knowledge, so that they will be able to contribute to Mexican agricultural development with the benefit of a global perspective.

Consulate officials explained the general aspects of the Seasonal Agricultural Workers Program (SAWP) to the students, as well as the operation of and prospects for labour mobility programs between Mexico and Canada.

FAREWELL TO CONSUL OF CULTURAL AFFAIRS

NATALIA LÓPEZ SOSA MONTES DE OCA



The results on the cultural front have been rewarding: in 5 years, 198 festivals and cultural activities were supported in Ontario and Manitoba.

Twenty five of which were multidisciplinary festivals; 25 art exhibitions, 23 film festivals; 39 music and dance shows; 10 gastronomic samples; 23 literature talks and 4 plays.



work for Mexicans residing in Ontario and Manitoba; first with the Institute of Mexicans Abroad, promoting community programs, such as the financial week, the educational and health days, social housing programs and sports. And later as Cultural and Educational Attaché, strengthening ties with the Mexican artistic and student



On education, relations with 18 institutions of Higher Education were strengthened, which received students from 89 Mexican institutions, increasing academic mobility thanks to programs that allowed 10,000 Mexican students and teachers to come to both provinces. In spite of how difficult the beginning was in a new city, I confirmed that human beings have a great ability to adapt and understand other people.



Thanks to all that, today I confirm that having served our nationals abroad, and having met and collaborated with many people was very satisfying. Without the support of my coworkers, the two Consuls General, Mauricio Toussaint, (who taught me a lot in culture) and Porfirio Thierry Muñoz Ledo, (who with his discipline and service ideals has been a great orientation on education affairs), but especially my family and friends.



INTERVIEW WITH MEXICANS

GUILLERMO CRUZ



Who is Guillermo Cruz?

I am a Mexican by birth, originally from Mexico City, and I'm licensed to practice as a lawyer in Canada and Mexico. I hold a Bachelor of Laws and a Master's in Criminal Law from Universidad Nacional Autónoma de México. I also have a Diploma in Public Security from Instituto Nacional de Ciencias Penales, and a Master's in Law from Osgoode Hall Law School.

Why did you decide to come to Toronto?

In 2003, I met my wife in Mexico, and since 2005 we've been living in Toronto, where we've been raising a binational family. I have the privilege of being able to enjoy the best of both worlds: Mexican culture, and being integrated into the Canadian community.

What has your experience been like as an immigrant?

My experience as an immigrant has been very positive. It has given me the opportunity to expand my vision and my horizons, and it has also helped me to reassess the path I want to take in life. In 2005, I started from scratch, from learning English to earning my licence to practice as a lawyer in Ontario.

One of the greatest lessons in this process has been realizing who I am, where I come from and where I want to go, from a perspective based on humility and gratitude. I am grateful that a place that started off as inhospitable is now my home.

What is the Mexico Business Club?

The Mexico Business Club is an initiative with the aim of supporting the Mexican business community in Ontario. It began with a meeting with friends to talk about how we could help each other, and since that meeting we have seen some very tangible results.

We now have more than 200 members, and we have organized activities in Mexico and Canada. We meet once a month for what we call a "speakers series", where we invite a personality in the business world to come and share their experience with us.

We have supported entrepreneurs with free mentoring sessions to improve their processes, and we've given talks in [the Mexican states of] Queretaro, Guanajuato and Quintana Roo, where the idea is to help create a bridge of understanding between the two far ends of North America.

Do you feel there is a stronger presence of Mexican business leaders in Canada?

In 2005, the Spanish-speaking community was a barely visible minority; now it is the fifth biggest minority in Canada, and within that minority, we Mexicans are front and centre. Today we have business leaders in different industries like clean energies, software development, call centre operation and technology. Canada offers fertile conditions for Mexican business leaders seeking to expand their operations into this country and as a life project option.

Is there anything you would like to add?

I think that all Mexicans who decide to leave their homeland to come and live in Canada are very brave and worthy individuals, and in each of their fields and areas of activity they are recognized and loved by the rest of the Canadian community.



USEFUL LINKS

POWERS OF ATTORNEY

The Consul General is empowered to act as a Mexican notary public, and is therefore able to issue powers of attorney with legal validity in Mexico. Any person or company located in Ontario or Manitoba may submit a power of attorney in order to appoint of a person to act on their behalf in a lawsuit, in the administration of a business or in the purchase or sale of goods in Mexico.



The Registration System for Mexicans Abroad (SIRME, for its initials in Spanish) has the purpose of facilitating communication between the Mexican government and its citizens living abroad. Through this system, registered Mexicans can receive timely information to avoid facing adverse conditions while travelling, staying or residing outside Mexico.

https://sirme.sre.gob.mx/

Canadian nationals and permanent residents of Canada do not require a visa to enter Mexico, with the exception of Canadian citizens carrying diplomatic or official passports. For more information and requirements please visit:

https://consulmex.sre.gob.mx/toronto/index.php/en/servicesforeigners/visas





The Consulate General of Mexico in Toronto is open to the public by appointment.

For Mexican passports, birth certificates and powers of attorney, appointments must be requested through MEXITEL at:

> https://citas.sre.gob.mx/ mexitel_web/

> > (1-877-639 4835)

For any other service, please request an appointment by calling:

USEFUL LINKS

Presidency of Mexico:

<u>presidencia.gob.mx</u>

- Ministry of Foreign Affairs: sre.gob.mx
- Mexican Embassy in Canada embamex.sre.gob.mx/canada/
- Ministry of Culture:

<u>cultura.gob.mx</u>

Canadian Chamber of Commerce

in Mexico: canchammx.com

Mexico-Canada

http://mex can.sre.gob.mx/

Visas and consular services:

<u>consulmex.com</u>

- Mexican restaurants in Toronto & GTA click here
- MEXITEL

1-877-639-4835

https://mexitel.sre.gob.mx/citas









